

**NKR GOVERNMENT ARTS COLLEGE FOR WOMEN,
NAMAKKAL – 639 001**

DEPARTMENT OF COMMERCE

STAFF PROFILE

ABSTRACT



1. Name : **Dr. M. NALLUSAMY**
2. Designation : ASSISTANT PROFESSOR
3. Education Qualification : M.Com., M.Phil., B.Ed., Ph.D
4. Teaching Experience : 23 Years
5. Research Experience : 4 Years
6. Area of Research : Finance
7. University Guideship
Approval No : PU/P/R4/23186/2011
PU/P/3/522/2013
8. Fellowship Awarded : NIL
9. Minor/Major Research Project : NIL
10. Research Paper Published : International: NIL ; National: 4
11. Seminar/ Conference/ Workshops : Organized: NIL ; Attended: 5
12. Journals Review : International: NIL ; National: NIL
13. Books Published : 3

BIO - DATA

Name : **Dr. M. NALLUSAMY**

Designation : ASSISTANT PROFESSOR

Father's Name : S. MARAPPAN

Date of Birth : 01.05.1967

Nationality : INDIAN

Religion : HINDU

Permanent Address : 251, NALLIYAMPALAYAM,
P.VELUR TK.,
NAMAKKAL. DT. PIN – 638 182.

Phone No : Cell : 9443009138

E-Mail ID : nallsnkr01@gmail.com

Languages Known to Read / Write : TAMIL, ENGLISH

EDUCATIONAL QUALIFICATION:

| Degree | University | Month & Year of Passing | Class/ Grade |
|--------|----------------------|-------------------------|--------------|
| UG | MADRAS UNIVERSITY | MAR' 1988 | II CLASS |
| PG | ANNAMALAI UNIVERSITY | MAY 1991 | I CLASS |
| M.Phil | KAMARAJ UNIVERSITY | DEC' 1999 | II CLASS |
| B.Ed., | ANNAMALAI UNIVERSITY | MAY 1992 | II CLASS |
| Ph.D | PERIYAR UNIVERSITY | OCT' 2010 | - |

Date of Joining : 01.11.1997

Teaching Experience : 23 Years

| S. No. | From DD/ MM / YY | To DD/ MM / YY | Name of the Institution | Total Years |
|--------|------------------|----------------|---|-------------|
| 1 | 01.11.1997 | 27.07.2015 | KANDASWAMI KANDAR'S COLLEGE, P.VELUR. | 17-08-26 |
| 2 | 31.08.2015 | 28.09.2015 | GOVERNMENT ARTS COLLEGE, MANALMEDU | 00-00-29 |
| 3 | 29.09.2015 | Till Date | NKR GOVERNMENT ARTS COLLEGE FOR WOMEN, NAMAKKAL | 05-03-00 |

Research Experience : NIL

Topic of Research : NIL

Research Guidance : NIL

Courses Attended :

| S. No | Name of the Course | From DD/MM/YY | To DD/MM/YY | Subject/ Title | Name of the University |
|-------|--------------------|---------------|-------------|----------------|------------------------|
| 1. | ORIENTATION | 16.12.2016 | 12.01.2017 | COMMERCE | BHARATHIYAR UNIVERSITY |
| 2. | REFRESHER | 17.05.2018 | 06.06.2018 | COMMERCE | BHARATHIYAR UNIVERSITY |

Member in Academic/ Editorial Board/ Reviewer in Journals : NIL

List of Publication : 4

Papers Presented in Seminars/ Conferences/ National/ International: 3

Participation in Seminar/ Conferences/ Workshop: 1

Books Published: 3

Seminar and Work shop organized: NIL

Special and Guest Lectures Delivered: NIL

Research Scholar Details

(Copy of University Guide ship Approval Letter should be enclosed)

| S. No | Name of the Research Scholar | Year of Joining | Title of the Project | Awarded/ Ongoing | Remarks |
|-------|------------------------------|-----------------|----------------------|------------------|---------|
| | -- NIL -- | | | | |

List of Enclosures

1. List of Publication

1. *Facets of Commerce*, Dr.M.Ashok Kumar, Mrs.K.Parimala Kanthi, **Dr.M.Nallusamy**, Marketing Challenges in a Globalised Context, S.S. Publisher, 2010, Page. 107.
2. *Namex International Journal of Management Research*, **Dr.M. Nallusamy**, Financial Performance of Salem District Central Co-Operative Bank Since Computerization – Evidence from Multi Discriminant Model , vol.02, 2012, Page. 82 - 95.
3. *Namex International Journal of Management Research*, **Dr.M. Nallusamy**, A Study on Consumer Perceptions and Satisfaction Towards Home Loans in Namakkal, Vol.2 July- Dec'2012., Page. 37 - 44.
4. *National Conference on Emerging Trends in Business Opportunities*, P **Dr.M. Nallusamy**, Impact of Opportunities and Policies of Tourism in India, Feb' 2013, Page. 60 - 62

2. Papers Presented in Seminars/ Conferences/ National/ International

1. Presentation of National Level Seminars Paper with the Title “*The Performance of Panchayat Raj*” in Namakkal District at Annamalai University Political Science - Chidambaram.
2. Presentation of National Level Seminars Paper with the Title “*A View of self Help Group in Salem District*” at Stella Marys College, Chennai.
3. Presentation of National Level Seminars Paper with the Title “*Marketing Chellences in a Globalised Context*” at Sree Narayana Guru College, Coimbatore.

3. Participation in Seminar/ Conferences/ Workshop

1. Participation of National workshop on “*Evaluating the Distance Education System*” at Annamalai University DDE - Chidambaram.

4. Books Published

1. *Strategic Management*, **M.NALLUSAMY**, Feb’ 2008, Published by Pallavi Pathippagam(S.India)Pvt Ltd, Erode.
2. *Financial Markets*, **M.NALLUSAMY**, Jan’ 2008, Published by Pallavi Pathippagam(S.India)Pvt Ltd, Erode.
3. *Introduction to Accounting*, , **M.NALLUSAMY**, Mar’ 2008, Published by Pallavi Pathippagam(S.India)Pvt Ltd, Erode.

5. Letter copy/ Evidence for the Seminar and Work shop organized

NIL